

INSIDE THE BOX & SCAMPER

WHAT'S INSIDE THE BOX?

THINGS YOU CONTROL

WHAT'S OUTSIDE THE BOX?

THINGS YOU COULD BORROW

WRITE DOWN AS MANY ELEMENTS AS YOU CAN
INSIDE AND OUTSIDE THE BOX.

MESS AROUND WITH THEM USING SCAMPER.

- S**UBSTITUTE – WHAT ELSE INSTEAD OF THIS ELEMENT?
- C**OMBINE – PUT TWO ELEMENTS TOGETHER
- A**DAPT – BORROW SOMETHING SIMILAR
- M**ODIFY – MAKE IT BIGGER/SMALLER/STRONGER/WEAKER
- P**UT TO OTHER USES – WHAT ELSE CAN THIS ELEMENT DO?
- E**LIMINATE – WHAT IF I GET RID OF THIS ELEMENT?
- R**EARRANGE – MOVE ELEMENTS IN TIME/SPACE

NOW ASK “WHAT COULD WE USE THIS FOR?”